



Sponsor + Exhibitor Opportunities



May 2-5, 2027 | Tucson, AZ | JW Marriott Tucson Starr Pass



Dear Prospective Exhibitor and Sponsor,

The BCI Convention + Power Mart Expo is where the battery industry comes together to connect, collaborate, and move business forward. Each year, manufacturers, suppliers, recyclers, technology providers, and industry leaders gather to strengthen partnerships, exchange ideas, discover new innovations, and help shape the future of our industry.

As you consider where to invest your marketing and business development efforts, I invite you to join us as an exhibitor or sponsor at the 2027 BCI Convention + Power Mart Expo. There is no substitute for the value of face-to-face conversations, hands-on product demonstrations, and the relationships built when the industry's decision-makers come together in one place.

For more than a century, Battery Council International has served as the trusted voice of the North American battery industry, bringing together organizations from across the entire battery value chain. Today, our annual Convention is recognized as the industry's premier event for education, networking, and business development, while the Power Mart Expo provides a dynamic marketplace where attendees come to discover new products, technologies, and solutions.

Whether you're introducing a new product, generating qualified leads, expanding into new markets, or strengthening relationships with existing customers, the Power Mart Expo offers direct access to executives, engineers, technical experts, product managers, and purchasing professionals who are driving our industry forward. Combined with world-class educational programming and dedicated networking opportunities, the

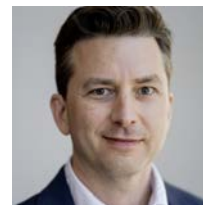
Convention creates an environment where meaningful business conversations naturally lead to new partnerships and long-term success.

For companies looking to expand their reach, sponsorship provides an opportunity to elevate brand visibility and demonstrate a commitment to advancing the battery industry. From signature networking events and premium branding opportunities to customized sponsorship packages, our team works closely with each partner to develop a sponsorship strategy that supports their objectives and maximizes the value of their investment before, during, and after the Convention.

Whether you're a longtime exhibitor or participating for the first time, our goal is simple: to help your organization connect with the right people, showcase your expertise, and achieve measurable results.

I hope you'll join us May 2–5, 2027, at the JW Marriott Starr Pass Resort & Spa in Tucson, Arizona, for another exceptional BCI Convention + Power Mart Expo. Together, we'll strengthen our industry, showcase innovation, and continue advancing the technologies and solutions that power our world. Thank you for your continued partnership and support. I look forward to welcoming you to Tucson.

Sincerely,



Roger Miksad
President & Executive Director
Battery Council International



760+

Industry
Professionals

70+

Exhibiting
Companies

20

Sponsoring
Organizations

100+

Years Supporting the
Battery Industry

4

Days of Education
& Networking

2

Days of the
Power Mart Expo

Industry Representation

Manufacturers • Suppliers • Recyclers • Equipment Manufacturers • Technology Providers • Raw Material Suppliers •
Engineers • Executives • Sales & Business Development • Purchasing • Finance

Representative companies from recent BCI Conventions



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Welcome to the 2027 BCI Convention + Power Mart Expo!

May 2–5, 2027 | JW Marriott Starr Pass Resort & Spa | Tucson, Arizona

Powering the Future Together

For more than 100 years, the BCI Convention + Power Mart Expo has brought together manufacturers, suppliers, recyclers, technology providers, and industry leaders to build relationships, discover new innovations, and drive the battery industry forward.

Whether you're launching a new product, expanding your network, or strengthening customer relationships, the Power Mart Expo provides direct access to the companies and decision-makers shaping the future of energy storage.

With two days of exhibit hall activities, expanded networking events, and industry-leading educational programming, there's no better place to showcase your company, connect with customers, and grow your business. Join us in Tucson and be part of the conversations driving the future of the battery industry.



Why Attend the BCI Convention?



Build Meaningful Business Connections

Meet face-to-face with manufacturers, suppliers, recyclers, technology providers, and decision-makers from across the battery value chain to strengthen existing relationships and develop new business opportunities.



Explore the Power Mart Expo

Discover innovative products, technologies, and services from companies representing lead, lithium, flow, sodium-ion, and emerging battery technologies in North America's premier battery industry exposition.



Elevate Your Brand

Increase your company's visibility through sponsorships, exhibit opportunities, networking events, and digital marketing that keep your brand in front of industry leaders before, during, and after the Convention.

Exhibitor Opportunities

Showcase Your Solutions. Connect with Industry Leaders. Grow Your Business.

The Power Mart Expo brings together manufacturers, suppliers, recyclers, distributors, and decision-makers from across the battery industry to discover new technologies, explore innovative solutions, and build lasting business relationships. As an exhibitor, you'll showcase your products, meet face-to-face with customers and prospects, and position your company at the center of the industry's premier business event.

2027 Exhibit Rates

Company Type	Investment
BCI Member Companies	\$5,000
Non-Member Companies	\$6,500
Each exhibit package includes one (1) complimentary Full Conference Registration.	

Why Exhibit at the Power Mart Expo?

The Power Mart Expo is more than an exhibit hall—it's where business gets done. Designed to maximize exhibitor engagement, the Expo brings attendees and exhibitors together through dedicated exhibit hours, networking receptions, coffee breaks, lunches, and interactive experiences that keep traffic flowing throughout the Convention.

Your exhibit investment helps you:

- Meet face-to-face with industry decision-makers
- Generate qualified leads and new business opportunities
- Strengthen relationships with existing customers
- Showcase new products, technologies, and services
- Increase your visibility across the global battery industry

Your Investment Includes:

- One (1) 10' x 10' exhibit space
- One (1) complimentary Full Conference Registration
- 10% discount on all additional company registrations
- Choice of the Convention turnkey booth package or the option to install your own custom exhibit
- Complimentary attendee bag insert
- Company listing on the Convention website, mobile app, and official exhibitor directory
- Access to attendee lists for pre- and post-Convention outreach, in accordance with BCI policies
- Opportunity to conduct product demonstrations, showcase new technologies, and meet with customers directly from your booth

Electrical service, internet, furnishings, and other booth enhancements are available through the official Exhibitor Service Kit and may be purchased separately.

Whether your goal is to launch a new product, expand your customer base, or reinforce your market leadership, the Power Mart Expo provides an unmatched opportunity to connect with the people who matter most.

Golf Sponsorship Opportunities

Sunday, May 2, 2027 | The Club at Starr Pass | Tucson, Arizona

Where Relationships Drive Business

The BCI Golf Tournament is one of the Convention's premier networking events and the first opportunity for attendees to reconnect with colleagues, strengthen customer relationships, and build new business connections before the Convention officially begins. Set against the award-winning Club at Starr Pass, the tournament provides a relaxed environment where meaningful conversations happen naturally and lasting partnerships are formed.

For sponsors, the Golf Tournament offers premium brand visibility and direct engagement with executives, customers, suppliers, and industry leaders throughout the day. From registration to the awards reception, your company will be recognized as an integral part of one of the Convention's most anticipated events.



Golf Tournament Title Sponsor

\$10,000 | Two Available

Position your company as the Presenting Sponsor of one of the BCI Convention's signature networking events. With recognition before, during, and after the tournament, Title Sponsors receive exceptional visibility while engaging directly with attendees in a relaxed, relationship-focused setting.

Sponsorship Includes:

- Four complimentary golf registrations
- Exclusive Presenting Sponsor recognition throughout the tournament
- Company logo on tournament welcome signage
- Company logo on golf carts and official scorecards
- Exclusive course signage throughout the tournament
- Recognition in the pre-event golfer email
- Recognition in the Convention mobile app and tournament communications
- Social media recognition before and after the tournament
- Opportunity to deliver welcome remarks before the shotgun start
- Recognition during the Convention General Session
- Recognition during the Golf Awards Reception
- Opportunity to distribute branded merchandise at golfer registration

À La Carte Golf Sponsorships



Extend Your Brand Throughout the Tournament

Whether you're welcoming golfers at registration, sponsoring contests, or keeping players refreshed throughout the course, these sponsorship opportunities provide valuable visibility and memorable touchpoints during one of the Convention's most popular networking events.

Sponsorship	Description	Investment
WGBI Beverage Cart Sponsor	Brand two beverage carts that travel throughout the course, keeping golfers refreshed while maximizing your company's visibility.	\$6,000
Lunch Sponsor	Place your logo on every boxed lunch provided to golfers and receive recognition in tournament communications.	\$2,500
Golf Towel Sponsor	Provide a branded golf towel included in every golfer's gift bag.	\$1,500
Hole-in-One Sponsor	Exclusive branding at the Hole-in-One contest. Sponsor provides contest insurance.	\$1,000
Beat the Pro Sponsor	Brand the Beat the Pro challenge with signage and the opportunity to have a company representative at the hole.	\$1,000
Closest to the Pin Sponsor	Exclusive contest signage and recognition during the Golf Awards Reception. Sponsor provides the prize.	\$1,000
Longest Drive Sponsor	Exclusive contest signage and recognition during the Golf Awards Reception. Sponsor provides the prize.	\$1,000



Elite Sponsorship Packages

Elevate Your Brand. Expand Your Reach. Lead the Industry.

The BCI Convention + Power Mart Expo brings together the leaders, innovators, manufacturers, suppliers, and decision-makers shaping the future of the battery industry.

Elite Sponsorship Packages are designed for companies seeking the highest level of visibility and engagement. More than an exhibit, these partnerships provide a comprehensive platform to showcase your brand, connect with customers, demonstrate innovation, and position your company as a leader before, during, and after the Convention.



Why Choose an Elite Sponsorship?

Elite Sponsors receive exclusive benefits that extend far beyond traditional sponsorship recognition. With limited availability at each level, these partnerships are designed to help you maximize your investment and achieve your business objectives.

Elite Sponsorships Include:

-  Premium exhibit space in the Power Mart Expo
-  Private meeting space to host customers and prospects
-  Thought leadership and innovation showcase opportunities
-  Enhanced marketing before, during, and after the Convention
-  Exclusive networking and attendee engagement opportunities
-  Marketing investment credits to customize your sponsorship



Elite Sponsorship Comparison



SPONSOR BENEFIT	DIAMOND	GOLD	SILVER	BRONZE
	2 Available	4 Available	6 Available	8 Available
	\$44,000	\$28,000	\$22,500	\$14,000
Exhibit Space*	10' x 20' Booth or 20' x 20' Sponsor Lounge	10' x 20' Booth	10' x 10' Booth	10' x 10' Booth
Complimentary Full Convention Registrations	3	2	2	1
Invitation to Chairman's Reception	✓	✓	✓	✓
Private Executive Meeting Suite for Customer Meetings & Business	2 Days	1 Day	½ Day	—
BCI Innovation Showcase (15-Minute Presentation)	✓	—	—	—
Opening General Session Recognition	✓	—	—	—
Complimentary Bag Insert	✓	✓	✓	✓
Recognition Across Convention Marketing Channels**	Premier	Enhanced	Standard	Standard
Power Passport Challenge	Exclusive Featured Stop	Featured Stop	Included	—
Featured Website & Mobile App Listing	Premium	Enhanced	Featured	Standard
Dedicated Pre-Convention Sponsor Spotlight	Dedicated Email	Featured Recognition	Sponsor Recognition	—
Social Media Recognition	4 Posts	2 Posts	1 Post	1 Mention
Featured Advertisement in Energy Beacon	2	1	1	—
Sponsor Video	Opening General Session & Convention Site	General Session	—	—
Mobile App Push Notifications	2	1	—	—
Marketing Investment Credit*	\$4,000	\$2,500	\$1,500	—

Elite Sponsorship Tiers



Diamond Partner: Lead the Industry

Designed for organizations seeking the highest level of visibility and engagement, the Diamond Partner package positions your company at the forefront of the Convention. From thought leadership and premium branding to customer engagement and digital marketing, Diamond Partners receive exclusive benefits that maximize visibility throughout the attendee journey.

Diamond Partner Includes:

- 10' x 20' Premium Exhibit Booth or 20' x 20' Sponsor Lounge
- Three Complimentary Full Convention Registrations
- Private Executive Meeting Suite for Customer Meetings & Business Discussions (Two Days)
- Exclusive BCI Innovation Showcase (15-Minute Presentation)
- Recognition during the Opening General Session
- Exclusive Featured Stop in the Power Passport Challenge
- Premium Website & Mobile App Listing
- Dedicated Pre-Convention Sponsor Spotlight Email
- Four Featured Social Media Posts
- Two Featured Advertisements in Energy Beacon
- Sponsor Video during the Opening General Session and featured on the Convention website
- Two Mobile App Push Notifications
- \$4,000 Marketing Investment Credit

Elite Sponsorship Tiers



Gold Partner: Expand Your Presence

Gold Partners receive enhanced branding, expanded exhibit space, dedicated customer meeting space, and increased digital exposure to help build relationships and maximize business opportunities throughout the Convention.

Gold Partner Includes:

- 10' x 20' Exhibit Booth
- Two Complimentary Full Convention Registrations
- Private Executive Meeting Suite for Customer Meetings & Business Discussions (One Day)
- Featured Stop in the Power Passport Challenge
- Enhanced Website & Mobile App Listing
- Featured Recognition in a Pre-Convention Sponsor Spotlight Email
- Two Featured Social Media Posts
- One Featured Advertisement in Energy Beacon
- Sponsor Video during the General Session
- One Mobile App Push Notification
- \$2,500 Marketing Investment Credit

Elite Sponsorship Tiers

Silver Partner: Increase Your Visibility

Silver Partners receive enhanced digital exposure and attendee engagement opportunities designed to increase booth traffic, strengthen brand awareness, and maximize Convention visibility.

Silver Partner Includes:

- 10' x 10' Exhibit Booth
- Two Complimentary Full Convention Registrations
- Private Executive Meeting Suite for Customer Meetings & Business Discussions (One-Half Day)
- Included in the Power Passport Challenge
- Featured Website & Mobile App Listing
- Sponsor Recognition in a Pre-Convention Sponsor Spotlight Email
- One Featured Social Media Post
- One Featured Advertisement in Energy Beacon
- \$1,500 Marketing Investment Credit

Important Notes

* Larger exhibit space may be purchased for an additional fee.

** Convention marketing channels include the Convention website, mobile app, onsite guide, promotional emails, digital signage, social media, and other official Convention communications.

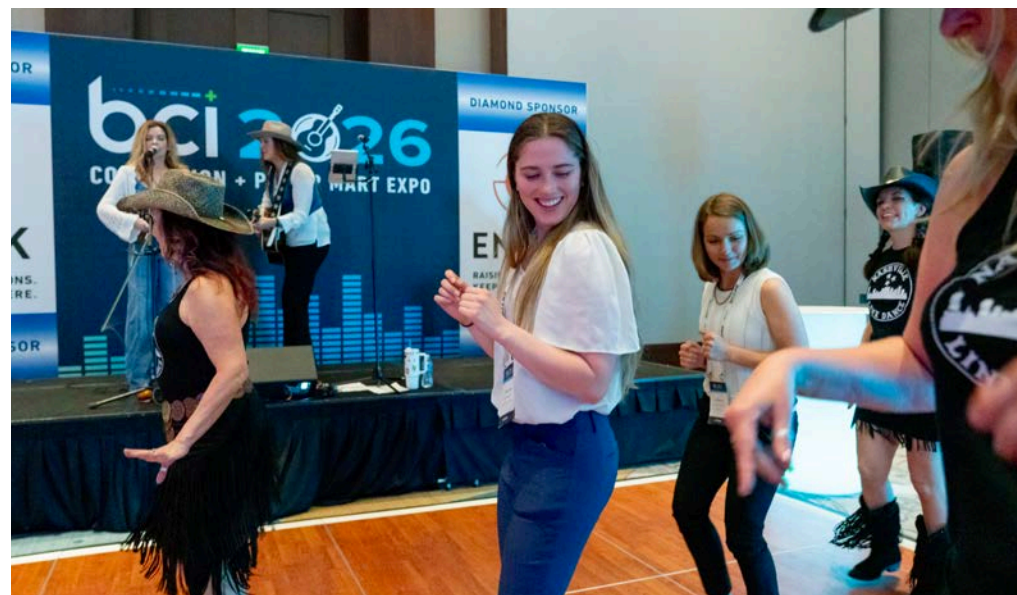
*** Marketing Investment Credits have no cash value and may be applied toward available à la carte sponsorship opportunities on a first-come, first-served basis.

Bronze Partner: Build Your Brand

A Bronze Sponsorship is an excellent entry point for organizations looking to establish a strong presence at the Convention while benefiting from premium exhibit space and Convention-wide recognition.

Bronze Partner Includes:

- 10' x 10' Exhibit Booth
- One Complimentary Full Convention Registration
- Standard Website & Mobile App Listing
- One Social Media Mention
- Recognition Across Convention Marketing Channels



À la Carte Sponsorship Opportunities

Create a Sponsorship That Works for Your Business



Every company enters the BCI Convention + Power Mart Expo with different goals — launching products, building brand awareness, generating leads, deepening relationships, or driving booth traffic. À La Carte Sponsorship Opportunities let you tailor your presence, from premier networking events to high-visibility branding, extending your reach beyond the exhibit floor to connect with decision-makers. **Unless noted otherwise, sponsorships include recognition in the Convention mobile app, onsite guide, and event signage.**

Signature Networking Events

Be Part of the Most Important Connections

These sponsorships place your company at the center of the Convention's premier networking events, where attendees gather to reconnect with colleagues, build new relationships, and conduct business.

Exhibit Hall Experiences

Create Experiences That Draw Attendees to the Expo

The Power Mart Expo is where attendees discover new products, explore innovation, and build relationships. These sponsorships boost engagement and create memorable experiences that keep attendees on the floor.

Brand Visibility Opportunities

Keep Your Brand Front and Center Throughout the Convention

From arrival to departure, these sponsorships deliver continuous exposure through everyday touchpoints — hotel check-in, sessions, navigation — keeping your company visible throughout the attendee experience.

SIGNATURE NETWORKING EVENTS

Sponsorship	Investment	Quantity
Closing Session Entertainment	\$10,000	1
Power Hour Happy Hour	\$9,500	1
Opening Reception Bar	\$6,500	1
WGBI Networking Reception	\$6,500	1 Mfr + 1 Supplier
Closing Reception Bar	\$6,500	1

EXHIBIT HALL EXPERIENCES

Sponsorship	Investment	Quantity
NEW! Barista Bar	\$8,000	1
NEW! Local Flavor Experience	\$8,000	1
NEW! Professional Headshot Lounge	Inquire	1

BRAND VISIBILITY OPPORTUNITIES

Sponsorship	Investment	Quantity
Wi-Fi Sponsor	\$8,000	1
Branded Notebook	\$6,500	1
Recharge Power Station	\$6,000	1
Branded Tote Bag or Backpack	\$5,000	1
Branded Hotel Key Cards	\$5,000	1
Lanyards	\$5,000	1
Welcome Drink Ticket	\$5,000	1
NEW! Liquid I.V. Sponsor	\$4,500	1
NEW! Hydration Experience	Inquire	1

À la Carte Sponsorship Opportunities

SIGNATURE NETWORKING EVENTS



Closing Session Entertainment

\$10,000 | Exclusive

Close the Convention on a high note by sponsoring the live entertainment during the Closing Session. As attendees gather for one final celebration before departing, your company will be prominently featured as the exclusive entertainment sponsor.

Sponsorship Includes:

- Exclusive sponsorship of Closing Session entertainment
- Custom branded backdrop displayed behind the live band
- Sponsor recognition during the Closing Session



Power Hour Happy Hour

\$9,500 | Exclusive

Power Hour is the Convention's signature networking event in the Power Mart Expo, bringing attendees together for complimentary beverages, conversation, and business development. As the exclusive sponsor, your company will be front and center during one of the Convention's highest-attended exhibit hall events.

Sponsorship Includes:

- Exclusive sponsorship of Power Hour Happy Hour
- Branded bar serving beverages during the event
- Premium signage throughout the Power Hour activation



Opening Reception Bar

\$6,500 | Exclusive

Welcome attendees as they reconnect with colleagues and kick off the Convention by sponsoring one of the busiest gathering points during the Opening Reception. Your brand will be featured where conversations begin and first impressions are made.

Sponsorship Includes:

- Exclusive branding at the Opening Reception bar
- Signature cocktail featuring your company branding
- Branded bar signage



WGBI Networking Reception

\$6,500 | 1 Manufacturer & 1 Supplier

Support the Women in the Global Battery Industry (WGBI) Networking Reception, an event dedicated to fostering professional connections and celebrating leadership across the battery industry. This sponsorship demonstrates your company's commitment to supporting collaboration and engagement across the global battery community.

Sponsorship Includes:

- Shared sponsorship recognition throughout the reception
- Company logo displayed on event signage
- Sponsor acknowledgment during the reception (if applicable)



Closing Reception Bar

\$6,500 | Exclusive

Celebrate the conclusion of the Convention by sponsoring the bar during the Closing Reception. As attendees gather one last time to network and reflect on the week's events, your company will enjoy prominent visibility in a relaxed, high-traffic setting.

Sponsorship Includes:

- Exclusive branding at the Closing Reception bar
- Signature cocktail featuring your company branding
- Branded bar signage

À la Carte Sponsorship Opportunities



EXHIBIT HALL EXPERIENCES



NEW! Barista Bar

\$8,000 | Exclusive

Coffee keeps the Convention moving. Sponsor the specialty coffee station located in the Power Mart Expo, where attendees gather throughout the day between educational sessions, customer meetings, and networking opportunities. This popular destination creates continuous opportunities for your company to be seen.

Sponsorship Includes:

- Exclusive branding at the Barista Bar
- Custom signage surrounding the coffee station
- Sponsor recognition at the activation
- Recognition in mobile app, onsite guide, event signage



NEW! Local Flavor Experience

\$8,000 | Exclusive

Treat attendees to a unique food experience inspired by the host city while encouraging them to spend more time in the Power Mart Expo. Whether it's handcrafted ice cream, fresh churros, local desserts, or another regional favorite, this interactive activation creates a memorable experience that attendees will associate with your company.

Sponsorship Includes:

- Exclusive sponsorship of the featured food activation
- Prominent branding at the food station
- Custom sponsor signage throughout the activation



NEW! Professional Headshot Lounge

\$5,000 | Inquire

Help attendees invest in their professional brand by providing complimentary headshots from a dedicated photography studio located in the Power Mart Expo. This valuable attendee experience encourages additional exhibit hall traffic while creating a lasting takeaway attendees will continue using long after the Convention.

Sponsorship Includes:

- Exclusive branding throughout the Headshot Lounge
- Company logo on digital headshot delivery emails (if available)
- Sponsor recognition at the photography station

À la Carte Sponsorship Opportunities

BRAND VISIBILITY OPPORTUNITIES



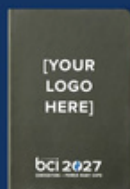
Wi-Fi Sponsor

\$8,000 | Exclusive

Become the exclusive sponsor of the Convention Wi-Fi, one of the most frequently used services throughout the event. Every attendee connects to the network to access the mobile app, check email, and stay connected during the Convention.

Sponsorship Includes:

- Exclusive sponsorship of Convention Wi-Fi
- Branded Wi-Fi login page or network name (subject to venue)
- Sponsor recognition at the Wi-Fi login



Branded Notebook

\$6,500 | Exclusive

Place your company in attendees' hands by sponsoring the official Convention notebook distributed at registration. Used throughout educational sessions, committee meetings, and networking events, it's a practical resource attendees often continue using after the Convention.

Sponsorship Includes:

- Exclusive branding on the official Convention notebook
- Distributed to all registered attendees
- Sponsor recognition at registration



Recharge Power Station

\$6,000 | Exclusive

Help attendees stay powered throughout the Convention by sponsoring mobile device charging stations located in high-traffic areas. As attendees recharge their devices, your brand remains front and center.

Sponsorship Includes:

- Exclusive branding at all Convention charging stations
- Custom signage surrounding the charging area



Branded Tote Bag or Backpack

\$5,000 | 1 Manufacturer & 1 Supplier

Sponsor the official Convention tote bag or backpack distributed to every attendee at registration. Your company's logo will travel throughout the Convention and continue promoting your brand long after the event concludes.

Sponsorship Includes:

- Exclusive branding on official Convention tote bag or backpack
- Distributed to all registered attendees



Branded Hotel Key Cards

\$5,000 | Exclusive

Make one of the first impressions of the Convention by placing your brand on the official hotel key cards issued to attendees at check-in. Used multiple times each day, hotel key cards provide continuous visibility throughout the attendee's stay.

Sponsorship Includes:

- Exclusive branding on all official Convention hotel key cards*
- Distributed to attendees staying within the official hotel block

**Subject to hotel approval and production timelines.*

À la Carte Sponsorship Opportunities

BRAND VISIBILITY OPPORTUNITIES



Lanyards

\$5,000 | Exclusive

Sponsor the official Convention lanyards worn by attendees throughout educational sessions, networking events, and the Power Mart Expo. Your company's logo remains visible throughout the entire Convention.

Sponsorship Includes:

- Exclusive branding on official Convention lanyards
- Distributed with attendee badges at registration

Welcome Drink Ticket

\$5,000 | Exclusive

Welcome attendees to the Convention by sponsoring the official drink ticket distributed at registration for use during the Opening Reception. Your company will be associated with one of the first networking experiences of the week.

Sponsorship Includes:

- Exclusive branding on all welcome drink tickets
- Distributed to attendees at registration

NEW! Liquid I.V. Sponsor

\$4,500 | Exclusive

Help attendees stay refreshed by sponsoring Liquid I.V. hydration packets distributed during the Convention. This practical giveaway associates your company with attendee wellness while providing repeated brand exposure.

Sponsorship Includes:

- Exclusive branding with the Liquid I.V. giveaway
- Hydration packets distributed to attendees during the Convention

NEW! Hydration Experience

Investment Upon Request

Create a branded hydration station where attendees can refill water bottles and stay refreshed throughout the Convention. This customizable activation provides a valuable attendee amenity while keeping your company visible in a high-traffic location.

Sponsorship Includes:

- Exclusive sponsorship of the hydration experience
- Custom branding throughout the hydration station
- Opportunity to incorporate reusable branded water bottles (optional)

Custom Sponsorship Opportunities | Don't See the Perfect Fit? Let's Create It.

Some of the most successful sponsorships begin with a conversation. If you have an idea for a branded activation, customer hospitality event, product showcase, interactive experience, or another creative concept, we'd love to work with you. Our team will collaborate with you to develop a customized sponsorship that aligns with your marketing objectives and helps your company stand out before, during, and after the Convention.

Meeting Space Opportunities

Private Spaces for Business Meetings and Customer Engagement

Take your Convention experience beyond the exhibit hall with dedicated meeting space designed for productive conversations, customer meetings, product presentations, and team collaboration.

Whether you're meeting with prospective clients, hosting existing customers, conducting interviews, or holding internal strategy sessions, BCI's private meeting rooms provide a professional environment to make the most of your time at Convention.

Conveniently located within the Convention venue, these spaces offer privacy, flexibility, and easy access to attendees throughout the event.

Private Meeting Rooms

Host customer meetings, executive discussions, product demonstrations, or team planning sessions in a quiet, professional setting.

Features

- Private meeting room conveniently located within the Convention venue
- Ideal for customer meetings, presentations, interviews, team collaboration
- Flexible scheduling based on availability
- Reserved exclusively for your company during your rental period

Meeting rooms are available in limited quantities and are assigned on a first-come, first-served basis. Advance reservations are strongly encouraged.



PRICING

Duration	Investment
Half Day	\$1,200
Full Day	\$2,000

INCLUDED WITH ELITE SPONSORSHIP

Sponsorship Level	Benefit
Diamond	Complimentary for up to 2 days
Gold	Complimentary for 1 full day
Silver	Complimentary for ½ day

Secure your spot by April 1, 2027!

For information about BCI 2027 Sponsorship and Exhibitor opportunities, please contact the BCI events team by April 1, 2027 at events@batteryCouncil.org.



Renee Langdon

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Emily Magalotti

BCI Events Coordinator

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About Battery Council International

Battery Council International (BCI) is the leading trade association for the North American battery industry. Our passion is educating people on the critical role of batteries in powering our daily lives – and unlocking the tremendous potential of energy storage, especially for achieving a low carbon future. Above all, our members are committed to safe, responsible battery manufacturing and sustaining the world's most successful circular economy.



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