

bci BATTERY
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Pacific Northwest
NATIONAL LABORATORY

fbna FLOW BATTERIES
North America
BATTERY COUNCIL INTERNATIONAL

2025 Sponsor + Exhibitor Guide

October 27-29, 2025 | Chicago, IL | Renaissance Chicago Downtown

The Next Wave of Energy Storage!

Join us at the forefront of energy storage market development at Flow Batteries North America, the first conference in North America dedicated to bringing together industry leaders, manufacturers and suppliers, financiers, researchers, and innovators in flow batteries. As the grid's needs for energy storage evolve in "real-time," flow batteries are emerging as a leading solution for grid-scale storage, providing reliability, resilience, and generation integration needed throughout North America.

This pioneering event offers sponsors direct access to key decision-makers, technical experts, and market innovators who are leading the development and deployment of flow battery solutions. By participating, you'll position your business at the intersection of commercial opportunity and innovation in the growing need of utilities, power producers, commercial and industrial companies, and others for energy storage systems with a longer duration of 4-10 hours.

Presenters and panelists will identify the broad range of use cases and analyze their values, showcase flow battery projects by utilities and power producers, and educate on next-gen flow battery technologies such as electrolytes and membranes. The event program will also touch on critical commercial issues including interconnection, permitting, and funding. Flow Batteries North America (FBNA) is the place to join the next wave of energy storage!



Susan Bernard

*Vice President, Government
Relations & Sustainability*

For more info, contact me at
sbernard@batteryCouncil.org.

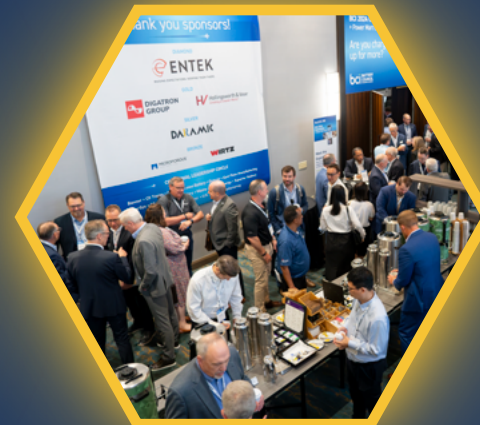
The Meetings



The Networking



The Brand Visibility



Sponsorship Packages

SPONSOR BENEFITS		GOLD \$35,000	SILVER \$25,000	BRONZE \$15,000
EVENT	Registration: Comp registrants from the company	Three (3)	Two (2)	One (1)
	Sponsorship of opening reception	✓		
	General Session Introduction Speaking Slot	✓	✓	
	Opportunity to distribute swag	✓	✓	✓
	Access to Attendee List with Contacts	✓	✓	✓
	Logo Recognition on Signage	✓	✓	✓
	Logo Recognition in Marketing Materials*	✓	✓	✓
	Opportunity for physical display onsite**	✓	✓	✓
PRINT	Onsite Guide Full Page Advertisement	✓		
	Onsite Guide Half Page Advertisement		✓	
	Onsite Guide Brand Recognition	✓	✓	✓
	Complimentary Chair Drop (Choice of Session)	✓		
	Complimentary Chair Drop (Choice of Session Day 2)		✓	
DIGITAL	Sponsor Video***	Opening Keynote Session	General Session	
	Banner Advertisement on Convention Website	✓	✓	
	Sponsored Social Media Posts (pre or post event)	3	2	1
	Mobile App Push Notification	1	1	1
	E-blast to BCI Members (pre or post event)	2	1	1
	Energy Beacon Advertisement (pre or post event)	2	1	

* Includes logo recognition in onsite guide, Convention website, informational slides featured throughout the event, and any other promotional material.

** location and space first come first served, priority based on sponsor tier

*** Video to play during the General Session. Subject to availability. Opening keynote, run during breaks as time allows.

Limited Opportunity - Become a “Founding Sponsor!”

As a sign of gratitude to any firm that helps sponsor the inaugural Flow Batteries North America conference, we are extending an opportunity to brand YOUR FIRM as a Founding Sponsor of FBNA! We will provide a branded logo that you can use on your website and in corporate communications, and FBNA will offer special promotion opportunities to our Founding Sponsors in every year that your firm continues to partner with us. This special opportunity is available to sponsors AT ANY LEVEL during our first year — so don’t miss your chance to get in on the ground floor of this innovative energy storage event!

Whether you’re looking to showcase your latest innovations, connect with key decision-makers, or strengthen your position in the flow battery ecosystem, these à la carte options provide the flexibility to create a sponsorship strategy that maximizes your return on investment at this groundbreaking event.

À la Carte Sponsorship Opportunities

SPONSORSHIP OPPORTUNITY	PRICING	QUANTITY
EXPERIENTIAL		
Opening Reception Headline Sponsor	\$10,000	SOLD
Day 1 Happy Hour Reception	\$10,000	SOLD
Sponsored Session	\$10,000	1
Networking Lunch	\$7,500	contact BCI for shared sponsor pricing
Branded Collaboration Pod or Video Conferencing Booth	\$6,500	1
Opening Reception Sponsored Bar	\$5,000	SOLD
Notebook (handed out at registration desk)	\$5,000	1
PROMOTIONAL		
Hotel Room Keys	\$7,000	1
Welcome Drink Ticket	\$5,000	1
Lanyard	\$4,000	SOLD
Wi-Fi Sponsorship	\$2,500	1
General Session Chair Drop	\$1,500	1
Hotel Room Drop	\$1,500 + delivery fee	
Onsite Guide Advertisement (Full Page)	\$1,000	5
Brochure Table Access (printed materials)	\$1,000	1
Onsite Guide Advertisement (Half Page)	\$500	7



\$5,000 Tabletop Exhibitor Package

What's Included:



Two (2) Full Conference Pass

- ✓ Includes access to all sessions and networking events

Premium Tabletop Exhibit Space

- ✓ One (1) 6' draped table
- ✓ Two (2) chairs
- ✓ Placement in a high-traffic area near registration, coffee breaks, and session entrances

Brand Visibility & Lead Generation

- ✓ Company logo featured on event signage and website
- ✓ Opportunity to provide branded swag to attendees
- ✓ Advance access to the attendee list, including contact details
- ✓ Exhibitor display table during both days' session
- ✓ Logo recognition in digital and pre-event promotional materials

About Battery Council International

Battery Council International (BCI) is the leading trade association for the North American battery industry. Our passion is educating people on the critical role of batteries in powering our daily lives – and unlocking the tremendous potential of energy storage, especially for achieving a low carbon future. Above all, our members are committed to safe, responsible battery manufacturing and sustaining the world's most successful circular economy.

Flow Battery Industry Group (FBIG)

In 2023, BCI convened the Flow Battery Industry Group (FBIG), which consists of flow battery manufacturers, suppliers, and associates. The FBIG is tasked with a broad scope of activities related to flow battery technology including, among others, testing, safety, and statistics. FBIG members stay informed about developments in North American flow battery manufacturing demands and opportunities.



Battery Council International
2001 K St. NW, Third Floor North
Washington, D.C. 20006
+1.312.245.1074 | info@batteryCouncil.org

