

fbna FLOW BATTERIES
North America
BATTERY COUNCIL INTERNATIONAL

2025 Sponsor Guide



Organized By



October 27-29, 2025 | Chicago, IL | Renaissance Chicago Downtown Hotel

Powering tomorrow's energy storage!

Join us at the forefront of energy storage innovation at Flow Batteries North America, the first dedicated conference bringing together industry leaders, researchers, and innovators in flow battery technology. As the energy storage landscape evolves rapidly, flow batteries are emerging as a crucial solution for grid-scale storage, renewable integration, and sustainable energy futures.

This pioneering event offers sponsors unprecedented access to key decision-makers, technical experts, and market innovators who are shaping the future of energy storage. By participating, you'll position your brand at the intersection of innovation and commercial opportunity in one of the fastest-growing segments of the energy storage market.

Panels will discuss cutting-edge electrolyte chemistry, showcase advanced membrane technology and present next-gen flow battery technologies. The event program will also touch on critical commercial issues including processes around permitting and funding procurement. FBNA is the place to connect with decision-makers, researchers, and other industry pioneers. This is your opportunity to demonstrate leadership in one of energy storage's most promising sectors!



Susan Bernard
Vice President, Government Relations & Sustainability

For more info, contact me at sbernard@batteryCouncil.org.

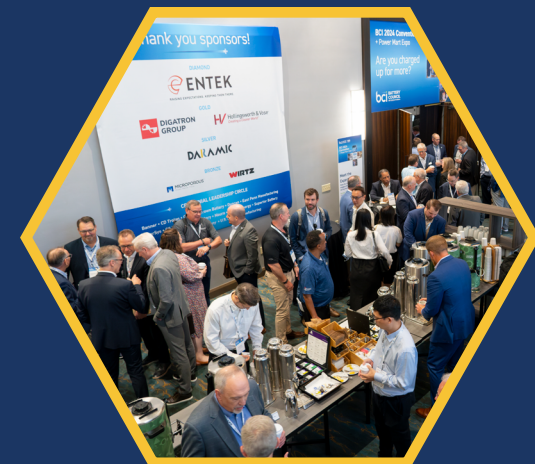
The Meetings



The Networking



The Brand Visibility



Sponsorship Packages

SPONSOR BENEFITS		GOLD \$35,000	SILVER \$25,000	BRONZE \$15,000	
EVENT	Registration: Comp registrants from the company	Three (3)	Two (2)	One (1)	
	Sponsorship of opening reception	✓			
	General Session Introduction Speaking Slot	✓	✓		
	Opportunity to distribute swag	✓	✓	✓	
	Access to Attendee List with Contacts	✓	✓	✓	
	Logo Recognition on Signage	✓	✓	✓	
	Logo Recognition in Marketing Materials*	✓	✓	✓	
Opportunity for physical display onsite**	✓	✓	✓		
PRINT	Onsite Guide Full Page Advertisement	✓			
	Onsite Guide Half Page Advertisement		✓		
	Onsite Guide Brand Recognition	✓	✓	✓	
	Complimentary Chair Drop (Choice of Session)	✓			
	Complimentary Chair Drop (Choice of Session Day 2)		✓		
DIGITAL	Sponsor Video***		Opening Keynote Session	General Session	
	Banner Advertisement on Convention Website	✓		✓	
	Sponsored Social Media Posts (pre or post event)	3		2	1
	Mobile App Push Notification	1		1	1
	E-blast to BCI Members (pre or post event)	2		1	1
	Energy Beacon Advertisement (pre or post event)	2		1	

* Includes logo recognition in onsite guide, Convention website, informational slides featured throughout the event, and any other promotional material.

** location and space first come first served, priority based on sponsor tier

*** Video to play during the General Session. Subject to availability. Opening keynote, run during breaks as time allows.

Limited Opportunity - Become a “Founding Sponsor!”

As a sign of gratitude to any firm that helps sponsor the inaugural Flow Batteries North America conference, we are extending an opportunity to brand YOUR FIRM as a Founding Sponsor of FBNA! We will provide a branded logo that you can use on your website and in corporate communications, and FBNA will offer special promotion opportunities to our Founding Sponsors in every year that your firm continues to partner with us. This special opportunity is available to sponsors AT ANY LEVEL during our first year — so don't miss your chance to get in on the ground floor of this innovative energy storage event!

Whether you're looking to showcase your latest innovations, connect with key decision-makers, or strengthen your position in the flow battery ecosystem, these à la carte options provide the flexibility to create a sponsorship strategy that maximizes your return on investment at this groundbreaking event.

À la Carte Sponsorship Opportunities

SPONSORSHIP OPPORTUNITY	PRICING	QUANTITY
EXPERIENTIAL		
Opening Reception Headline Sponsor	\$10,000	SOLD
Day 1 Happy Hour Reception	\$10,000	SOLD
Sponsored Session	\$10,000	1
Networking Lunch	\$7,500	contact BCI for shared sponsor pricing
Branded Collaboration Pod or Video Conferencing Booth	\$6,500	1
Opening Reception Sponsored Bar	\$5,000	1
Notebook (handed out at registration desk)	\$5,000	1
PROMOTIONAL		
Hotel Room Keys	\$7,000	1
Welcome Drink Ticket	\$5,000	1
Lanyard	\$4,000	1
Wi-Fi Sponsorship	\$2,500	1
General Session Chair Drop	\$1,500	1
Hotel Room Drop	\$1,500 + delivery fee	
Onsite Guide Advertisement (Full Page)	\$1,000	5
Brochure Table Access (printed materials)	\$1,000	1
Onsite Guide Advertisement (Half Page)	\$500	7



About Battery Council International

Battery Council International (BCI) is the leading trade association for the North American battery industry. Our passion is educating people on the critical role of batteries in powering our daily lives – and unlocking the tremendous potential of energy storage, especially for achieving a low carbon future. Above all, our members are committed to safe, responsible battery manufacturing and sustaining the world’s most successful circular economy.

Flow Battery Industry Group (FBIG)

In 2023, BCI convened the Flow Battery Industry Group (FBIG), which consists of flow battery manufacturers, suppliers, and associates. The FBIG is tasked with a broad scope of activities related to flow battery technology including, among others, testing, safety, and statistics. FBIG members stay informed about developments in North American flow battery manufacturing demands and opportunities.



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