



Women in the
Global Battery Industry

2024-2025 WGBI Sustaining Sponsorship Opportunities

Show your support for the Women in the Global Battery Industry!

The Women in the Global Battery Industry (WGBI) launched in 2022 with the support of our Founding Sponsor, Battery Council International. WGBI is a group open to professionals in the battery industry with a mission to bring women in similar industries together to derive benefit for themselves and their companies through relationship building, education, networking, and shared knowledge and to support STEM education to help female students make informed decisions on their professional careers.

The battery industry continues to make progress, but still lags in gender diversity, and women are underrepresented in leadership positions. This not only limits opportunities for individual women, but also reduces the diversity of perspectives and ideas in the industry as a whole. WGBI aims to address this issue by providing a supportive community for women in the industry, as well as advocating for equal opportunities and representation in the workplace.

In 2023, WGBI offered sponsorship opportunities and received amazing support from several industry companies. Sponsorships directly support WGBI's programming and outreach, which includes mentorships, networking, and professional and personal development opportunities through education intended to enhance members' skills and experience, while also addressing challenges that confront women in the industry.

For the second year, WGBI is offering three sponsorship tiers as well as a category for Associations. **Sponsorship offerings for each tier are available on the next page.** As a Sustaining Sponsor, your contributions will directly support the growth and career opportunities for women in the industry and show our industry and the world your support for the Women in the Global Battery Industry.

WGBI membership is open to all industry professionals, students, and faculty who are career-oriented and are interested in seeking or supporting opportunities for the professional growth and achievement of women. WGBI strives to keep individual membership dues

affordable for professionals at all stages of their career and your sponsorship will be key to doing so.

WGBI's membership exceeded 225 members in its first two years, and we are beyond excited to continue to build our network throughout the globe. WGBI's membership is diverse, and its demographic includes, C-suite, management, engineering, environmental health and safety, research and development, advocacy, marketing, human resources, PR/communications, media, STEM students, faculty members, and other professionals within the vast multi-chemistry battery industry.

In recognition of the contributions that Sustaining Sponsors make to the organization, WGBI will provide year-round recognition on its website and at WGBI events as described below.
































Thank you for your consideration in supporting WGBI. The 2024-2025 Sponsorships will run from late-March 2024 through the end of mid-March 2025. You can learn more on our [website](#) and [LinkedIn](#) page. If interested in becoming a Sustaining Sponsor, please contact at sbernard@batteryCouncil.org.

Sincerely,

Susan Bernard
Director, WGBI

2024-2025 Sustaining Sponsorships

Become a WGBI Advocate, Partner, Supporter, or Association Sustaining Sponsor Today!

Sponsorship Offerings	Supporter \$5,000	Partner \$10,000	Advocate \$20,000	Association (Call)**
Logo included in promotions for WGBI				
Ability to use WGBI Sustaining Sponsor logo on your company's communications and marketing materials				
Logo placement on <i>Sustaining Sponsor</i> signage during all WGBI in-person events (e.g., convention reception, annual dinner event, and others)				
Recognition on WGBI's and BCI's websites				
Recognition ribbon ("WGBI [LEVEL] Sustaining Sponsor") for your employees at BCI Convention				
Complimentary employee WGBI membership	1x	3x	10x*	5x
Logo included in monthly WGBI newsletter				
Sustaining Sponsor Spotlight interview in WGBI newsletter				
Sponsor of WGBI's Annual Dinner Event				
Access to member contact information				
Sustaining Sponsor Spotlight on WGBI's social media				
Sponsored email to entire WGBI membership		1x	2x	
Sustaining Sponsor Spotlight interview in Energy Beacon				
Given priority to branding opportunities for WGBI events				
Speaking opportunity at ELBC event				
Speaking Opportunity at WGBI's Annual Dinner Event				
Opportunity to Chair/Direct Regional Chapter				

* Assignable to any WGBI member.

** Association Sponsorship based on primary industry served and membership size.

To show your support as a sustaining sponsor, contact Susan Bernard at sbernard@batteryCouncil.org.