

## BCI Environmental Health and Safety (EHS) Conference Sponsorship Opportunities

BCI will present its bi-annual conference covering topics important to the lead battery industry's EHS community during the 2023 BCI Environmental, Health and Safety (EHS) Conference from September 21-22 in Nashville, TN. Don't miss this valuable opportunity to promote your company's products and services to an audience of EHS professionals at the largest meeting of lead battery manufacturing and recycling industry EHS professionals in the nation (typically 80-100 attendees).

The agenda is focused on issues of concern and priority to industry EHS professionals. This seminar series includes two days of educational sessions offered to both BCI members and non-members.

Participation from EHS professionals across the industry includes the senior-most EHS executives and managers from member companies, EHS professional staff, nurses, and operations folks with lead exposure responsibilities. Make this a unique opportunity to engage with key players in a focused professional education environment.

Below are details on sponsorship opportunities to promote your company's products and services to an audience of EHS professionals.

## Gold - \$5,000<sup>1</sup>

- Exhibitor display table during both days' session.
- If confirmed as sponsor prior to April 14, logo recognition in digital event promotional materials at BCI Convention
- Promotion of your company's sponsorship displayed at the start of each day's session and on event signage. Optionally, to include a video to be supplied by sponsor no longer than two minutes.
- Banner ad in the BCI Energy Beacon email newsletter in the two months preceding the event.
- Logo recognition in BCI Energy Beacon and Women in the Global Battery Industry (WGBI) email newsletters in the two months preceding the event.
- Logo recognition in EHS Conference email blasts.
- Logo recognition on EHS Conference social media posts.
- Logo recognition and link to company website on the event's registration page.

<sup>&</sup>lt;sup>1</sup> Contact BCI for details regarding exclusive sponsorship.



## Silver - \$2,750

- Exhibitor display table during both days' session.
- If confirmed as sponsor prior to April 14, logo recognition in digital event promotional materials at BCI Convention
- Promotion of your company's sponsorship displayed on event signage.
- Logo recognition in BCI Energy Beacon and WGBI email newsletters in the two months
  preceding the event.
- Logo recognition in EHS Conference email blasts.
- Logo recognition on EHS Conference social media posts.
- Logo recognition and link to company website on the event's registration page.

## Exhibitor - \$1,200

• Exhibitor display table during both days' session.

For more information on securing a sponsorship contact: Susan Bernard at <a href="mailto:sbernard@batterycouncil.org">sbernard@batterycouncil.org</a>